



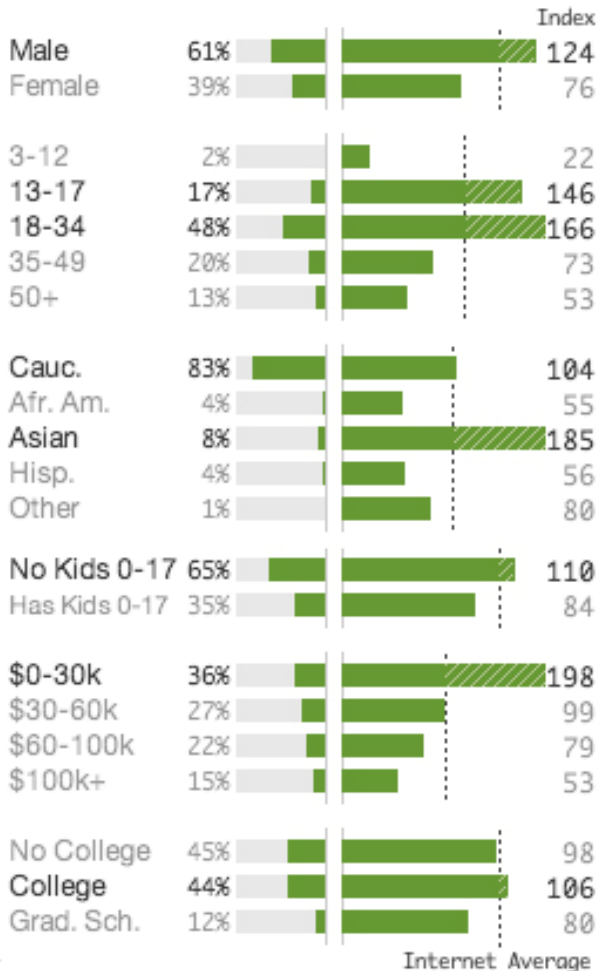
Treasure Tables

Media Kit

Treasure Tables [<http://www.treasuretables.org/>] is one of the largest repositories of game mastering material online, with more than 750 articles available.

Key Demographics

Source: quantcast, June 2009



Key Statistics

Source: Google Analytics, June 2009

Monthly Ad Impressions: 22,000

Monthly Unique Visitors: 13,000

Google Page Rank: 4

Advertising Units

Treasure Tables supports static JPG, animated GIF and Rich Media (RM) creatives of the following sizes:

- Leaderboards (728 x 90)
- Skyscrapers (160 x 600)

CPM (impression-based) and CPC (click-based) campaigns are both available. Prices are determined by campaign type, media type, length of contract and slot availability.

Treasure Tables is perfect for companies looking for consumers of entertainment products. We have run successful advertising campaigns for computer games (Funcom) and roleplaying games (Wizards of the Coast).

For more information or to create an insertion order, please contact Ed Healy at ephealy@ephealy.com or (206) 792-9910.

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