



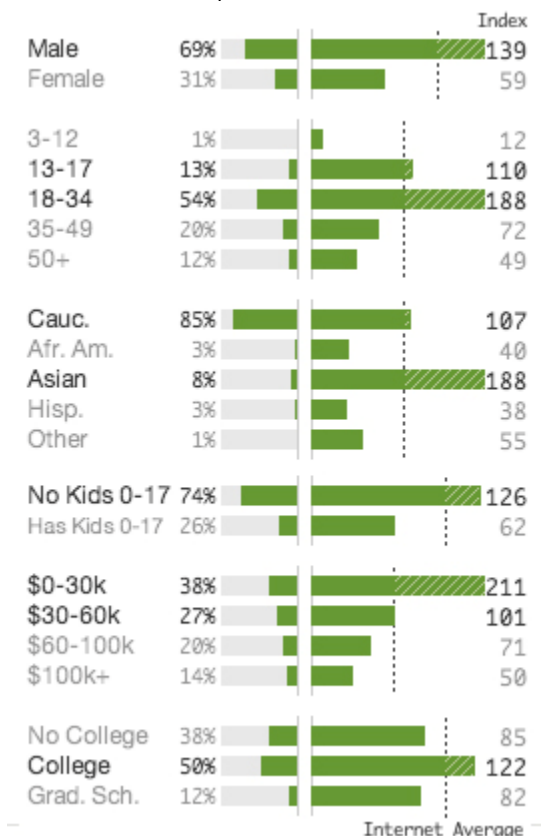
Gnome Stew

Media Kit

Gnome Stew [<http://www.gnomestew.com/>] is the most widely read game mastering blog in the world. Active since 2008, Gnome Stew features new articles every week, with hundreds more available in the archives.

Key Demographics

Source: quantcast, June 2009



Key Statistics

Source: Google Analytics, June 2009

Monthly Ad Impressions: 69,000

Monthly Unique Visitors: 35,000

Google Page Rank: 4

Advertising Units

Gnome Stew supports static JPG, animated GIF and Rich Media (RM) creatives of the following sizes:

- Leaderboards (728 x 90)
- Rectangles (300 x 250)
- Skyscrapers (160 x 600)

CPM (impression-based) and CPC (click-based) campaigns are both available. Prices are determined by campaign type, media type, length of contract and slot availability.

Gnome Stew is perfect for companies looking for consumers of entertainment products. We have run successful advertising campaigns for computer games (Funcom) and roleplaying games (Wizards of the Coast).

For more information or to create an insertion order, please contact Ed Healy at ephealy@ephealy.com or (206) 792-9910.

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