

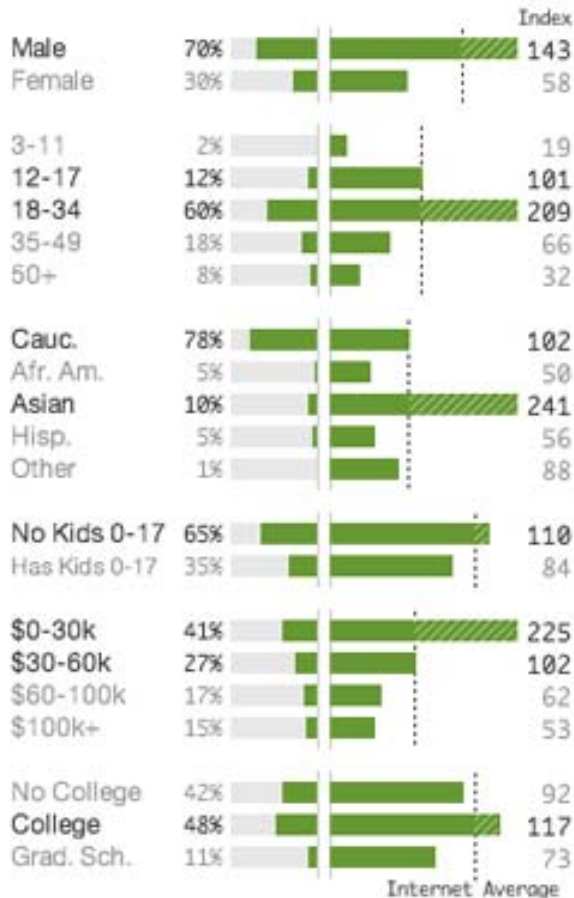


## Media Kit

Jonathan Drain's d20 Source [ <http://www.d20source.com/> ] has been provided fresh content for *Dungeons & Dragons* fans since 2003.

### Key Demographics

Source: quantcast, June 2009



### Key Statistics

Source: Google Analytics, June 2009

**Monthly Ad Impressions:** 40,000

**Monthly Unique Visitors:** 8,700

**Google Page Rank:** 4

### Advertising Units

d20 Source supports static JPG, animated GIF and Rich Media (RM) creatives of the following sizes:

- Leaderboards (728 x 90)
- Rectangles (300 x 250)
- Skyscrapers (160 x 600)

CPM (impression-based) and CPC (click-based) campaigns are both available. Prices are determined by campaign type, media type, length of contract and slot availability.

d20 Source is perfect for companies looking for consumers of entertainment products. We have run successful advertising campaigns for computer games (Funcom), events (NeonCon), retailers (Black & Read) and roleplaying games (Wizards of the Coast).

For more information or to create an insertion order, please contact Ed Healy at [ephealy@ephealy.com](mailto:ephealy@ephealy.com) or (206) 792-9910.

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