



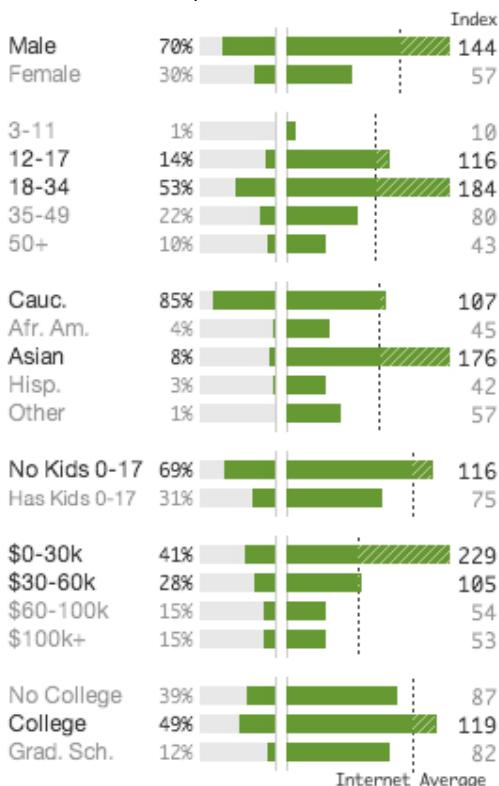
Musings of the Chatty DM

Media Kit

Musings of the Chatty DM [<http://chattydm.net/>] captures that familiar feeling of entering your favorite gaming shop and seeing people hanging around the counter and passionately discussing their favorite games and adventures.

Key Demographics

Source: quantcast, June 2009



Key Statistics

Source: Google Analytics, June 2009

Monthly Ad Impressions: 52,000

Monthly Unique Visitors: 9,600

Google Page Rank: 3

Advertising Units

Chatty DM supports static JPG, animated GIF and Rich Media (RM) creatives of the following sizes:

- Leaderboards (728 x 90)
- Skyscrapers (160 x 600)

CPM (impression-based) and CPC (click-based) campaigns are both available. Prices are determined by campaign type, media type, length of contract and slot availability.

Chatty DM is perfect for companies looking for consumers of entertainment products. We have run successful advertising campaigns for computer games (Funcom) and roleplaying games (Wizards of the Coast).

For more information or to create an insertion order, please contact Ed Healy at ephealy@ephealy.com or (206) 792-9910.

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